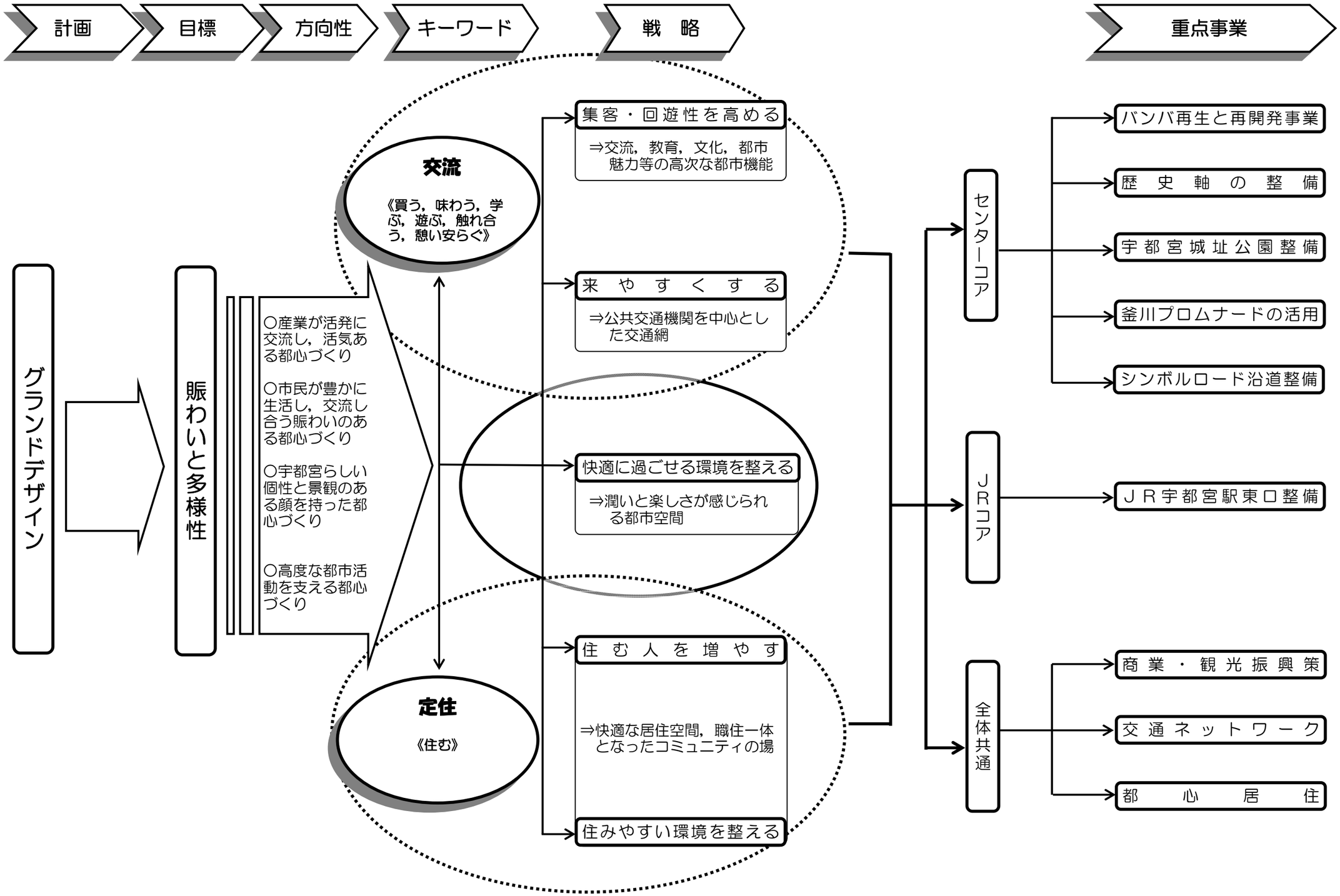都心部活性化に向けた施策等の全体像